

MICHELLE MARTINS.

UX UI DESIGN | GRAPHIC DESIGN | WEB DESIGN

CONTACT INFO



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LinkedIn Profile



Portfolio Website

TO WHOM IT MAY CONCERN

Dear hiring team,

It is with great enthusiasm that I am contacting you today to demonstrate my high level of interest towards your job opportunity as a UX/UI designer. With a degree in graphic & web design, my well developed software design skills, as well as my previous work experience in the design industry & customer service, I feel confident that I would make an exceptional addition to your team and greatly benefit your company.

To begin, my interest in design in general sparked at a young age. I grew up in a design and renovation environment with a father who worked and still works as a professional contractor. Throughout my childhood, I was always fascinated by the design projects that surrounded me. After seeing how interested i was in design, i completed an interior design diploma at LaSalle College and worked in that field for 5 years. While constantly working on the user experience & the user interface in order to perfect my floor plans and presentation, using different design softwares, I quickly found out that my true interest lied greatly in the UX & UI parts of my projects. These previous design experiences helped me gain extensive design knowledge in which applies to the type of designer that I am today. My UX & UI process consists in researching, benchmarking, user research, personas, customer analysis, competitors analysis, components design, user flows, task flows, sketches, wireframing, prototyping, creating mockups, creating or following style guides, user testing, usability testing, user interaction, solve problems, analytics, implementation.

My computer software skills consist in working with Photoshop, Illustrator, InDesign, Adobe XD, Figma, Sketch, Dreamweaver & AutoCad. In addition, I am completely fluent in English, French and Portuguese, both written and spoken. Although my last career & finance was impacted by the covid 19 pandemic, I made the best of it in order to follow my passion by working my way through an intensive & condensed graphic & web design program at John Abbott college. It wasn't always easy, but my dedication, passion and drive which led me to successfully graduate among the top of my classes and obtain my graphic & web design degree. I am an individual who can work well either alone and with a team. Moreover, working under pressure or dealing with a situation that is out of the ordinary does not intimidate me but rather compel me to pursue them, as I find every challenge to be very nourishing!

Again, my previous experiences and knowledge have made a tremendous impact on who I am today as a designer. I would be elated to find my place and work during a long-term period of time at your company. Thank you very much for your time and consideration. You can contact me as per your convenience for further information.

Yours sincerely,
Michelle Martins

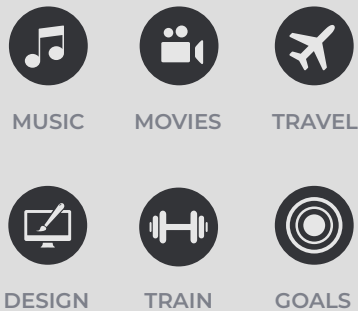


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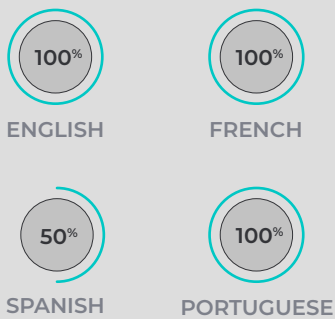
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" My contribution to the world as a designer is to not only design, but to make a positive change in people's life by elevating their experience & creating an everlasting impact. "

INTERESTS



LANGUAGES



CONTACT INFO



WORK EXPERIENCE

- Freelance Graphic & Web Designer 2020 - Present
Ocram Realities Project Manager & Interior Designer 2020 - 2020
Traemand Kitchen Designer 2019 - 2020
Freelance Interior Designer 2016 - 2020

in Please visit my LinkedIn profile to view my full professional background.

EDUCATION

- John Abbott College 2021 - 2022 Graphic & Web Design
LaSalle College 2016 - 2018 Interior Design
Montmorency College 2010 - 2015 Social Science & Psychology

SKILLS

